



B.V. Patel Institute of Management, Uka Tarsadia University



Date: 26-09-2023

Session on Importance of Gratitude as an Attitude for Young Entrepreneurs

Objective of the Session

- The aim of the session was to make students practically understand the importance of soft skills and the right attitude to deal with stakeholders of the society.

Outcomes of the session:

- At the end of session students able to get an idea about the importance of delivering solutions-based approach toward the complex problems of business.

Date:	26-9-2023
Time:	9:30 am to 11:30 am
Venue:	Room No. 33
No. of Students:	42 students from SYBBA
Name of speaker:	Mr. Rahul Gavte, Mr. Manish Busa and Mr. Jitu Parmar
Coordinator:	Mr. Parvez Malek and Ms. Bhavna Patel
Category:	SSIP and Entrepreneurship Cell

BVPIM in collaboration with Progress Alliances Club Surat had conducted Expert session “Importance Of Gratitude As An Attitude For Young Entrepreneurs”. The Resource Person Shri Rahul Gavte, Shri Manish Busa and Shri Jitu Parihar of Progress Alliances Group - SURAT had enlightened students with their vast experience in soft skill coaching to business entrepreneurs.

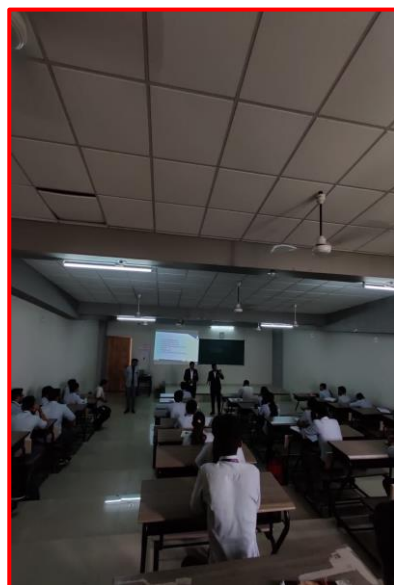
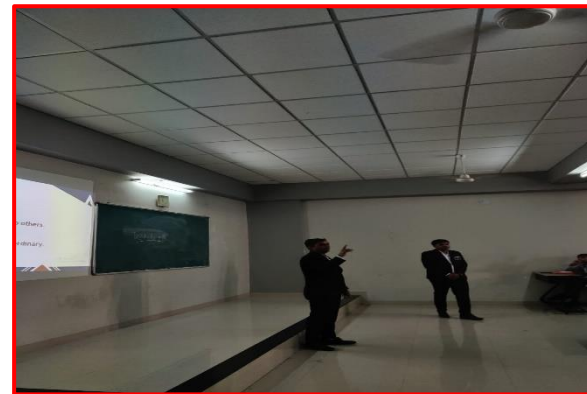
Take away from the session.

- Sharing practical knowledge on rewarding and recognising parents, stakeholders, and friends.
- Emphasise the significance of thank-you list preparation.
- Emphasise the significance of sales team cooperation with many departments, including Customer Care, Marketing, HR, Finance, Production, and Logistics.
- Students grasp the practical implications of employee engagement techniques.

- Practical guidance on designing and implementing new ways to solve complicated problems in daily business.

They have shared their practical learnings on how to build an attitude of gratitude when we meet stake holders, customers, parents and even friends , family too. Role play for students were done on various topics of his expertise on effective presentations, employee motivations and morals ,minimizing resistance to change with action-based approach to business.

Key Note Speakers were welcomed and introduced by our faculty Mr Parvez Malek.



Outcome: The Learning's to the students from the above game changer forum are as under

1. The importance of delivering solutions-based approach toward the complex problems of business.
2. The need to build and communicate gratitude to our stake holders, family and friends with the thankyou list
3. The need to design and implement innovative business strategies thereby minimizing resistance to change from all stakeholders of business.
4. The need to get action based rather than just dreaming to get strategies implemented.

The session was very innovative and students enjoyed the practical tips given by Shri Manish Sir , Shri Rahul Sir and Shri Jitu Sir.

All students had a great learning and cleared all their doubts by asking innovative questions to the keynote speaker.

Memento was awarded by our faculty Ms Bhavana Patel and followed by the vote of thanks given by Mr. Parvez Malek.